

# Tobacco Plus Magazine

## Visual Identity

<p><b>LOGO PLACEHOLDER</b> Client Logo Will Be Placed Here</p>	<p><b>MAGAZINE COVER PLACEHOLDER</b> High-resolution cover image will appear here</p>
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Tobacco Plus is a reputed trade publication with over 25 years of credibility, connecting the smokeless tobacco, pan masala, perfume and allied industries nationwide. With a strong industry network, premium readership, and powerful trade influence, the magazine offers unmatched brand promotion opportunities.

With an all-India monthly circulation of **30,000+ copies** and strong digital reach, Tobacco Plus connects brands directly with decision-makers.

## Our Readership Includes

Manufacturers • Decision Makers • Distributors • Retailers • Perfumers • Raw Material Suppliers • A-Class Pan Shops • Allied Industry Stakeholders

## Advertisement Tariff

Advertisement Format	Size (cm)	Rate (₹)
Gate Fold	42 × 30	80,000
Double Spread	42 × 30	50,000
Full Page	21 × 30	40,000
Half Page	18.5 × 13.5	15,000
Quarter Page	9 × 13.5	7,500
Visiting Card	9 × 5	4,000
Strip	18.5 × 5	4,000

### Note:

- All rates in INR
- GST & design charges extra (if applicable)
- Advertisement positions subject to availability